



Faculty Senate  
International Program  
Oversight Committee

# How it all began ...

Academic units reported problems with service provided by UCIE

- Problems for students
  - ✓ not receiving timely and consistent information
  - ✓ angry and frustrated with their personal interactions
- Problems for academic units
  - ✓ difficulty working with academic units (orientation, CPT/OPT, ...)
  - ✓ making academic decisions (transcripts, scholarships, ...)
  - ✓ poor response time processing admission (I20)
- Lack of recruiting strategy
- General lack of transparency

**Wright  
State  
Problem  
Resolution  
Strategy  
(1-2 years)**

**Problem  
Discovered**

- Service unit becomes dysfunctional
- Faculty and students report problems to unit leadership
- Unit leadership is unresponsive
- Faculty reports problem to senior university administrators

**Senate  
Intervenes**

- Faculty and staff contact Senate for help
- Faculty Senate investigates
- Senate documents dysfunction

**University Acts**

- Senior administrator orders an external review
- External reviewers find the same dysfunction as the Senate
- Senior administrator changes leadership in the service unit

**Problem Resolved**

**Senate Scoreboard**

1. Facilities and Planning
2. CaTS
3. UCIE
4. ?

# External Reviewer Recommendation

- Develop and broadcast a strong message of the leadership's vision for and commitment to the value of campus internationalization.
- Convene a taskforce for internationalization with broad representation to address immediate needs and lay the groundwork for longer term efforts.
- Revisit, clarify and revise the UCIE organizational structure to align with current best practices.
- Make it a priority for UCIE leaders to continue campus outreach to make stakeholders aware of the necessary changes in UCIE operations and leadership.
- Create and broadly communicate a clear structure and process for MOUs.
- Coordinate all international recruiting and admissions in order to reduce institutional risk.
- Review policies, processes and any documentation for credential evaluation and immigration.
- Benchmark out-of-state tuition for internationals in the Ohio system and Wright State peers and competitors.
- Benchmark the TOEFL/IELTS requirements at all Ohio public four-year institutions.
- Assess and repair acute issues impeding the development of a strategy to move forward while preparing the search process for a new senior international officer (SIO); conduct the search once those acute issues have been addressed.

# Proposed Governance Structure





# International Education Advisory Committee

The International Education Advisory Committee (IEAC) shall have oversight of all issues affecting international education at Wright State including but not limited to international programs, collaborations, student services, recruiting and admissions. The committee shall have responsibility for the following ...

# Subcommittees

## International Student Services Committee

The committee shall make recommendations to the IEAC regarding policies and procedures related to student services including, but not limited to the following: ...

## International Program Collaboration Committee

The committee shall have responsibility to make recommendations to the IEAC related to policies and procedures for international collaborations including, but not limited to the following: ...

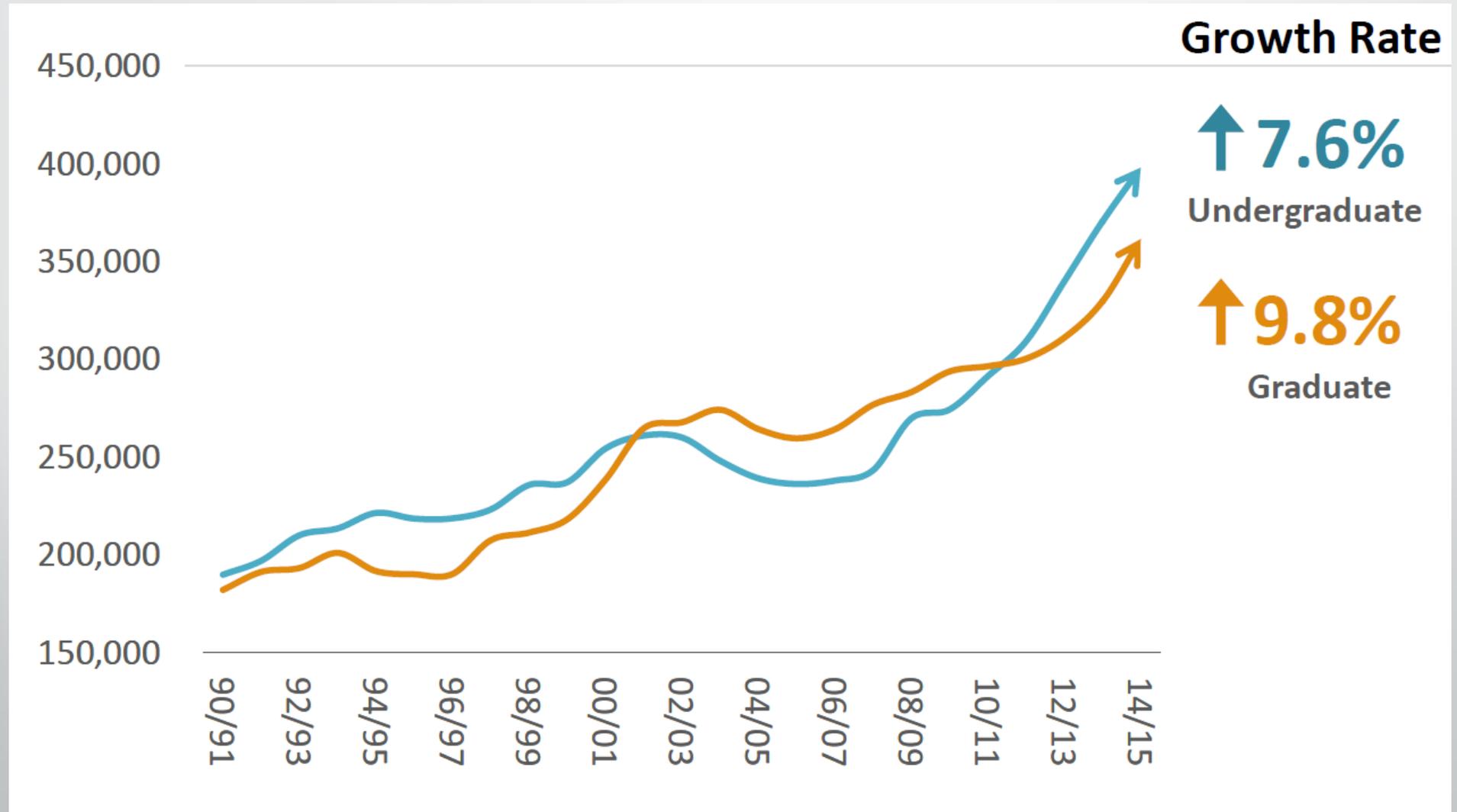
## International Recruiting and Outreach Committee

The International Recruiting and Outreach Committee will review and make recommendations to the IEAC related to all aspects of international student recruitment and international student outreach including, but not limited to the following: ...



**Why is internationalization important?**

# US Trends for International Students



# OPEN DOORS FACT SHEET: Ohio

Educational Exchange Data from *Open Doors 2015*  
 INSTITUTE OF INTERNATIONAL EDUCATION

## Impact of International Students in Ohio (2015)

- Ohio is ranked 8<sup>th</sup> in nation in number of international students
- International students 35,761
- Economic impact of international students exceeds \$1B

	Rank in U.S.	Total
<b>FOREIGN STUDENTS IN THE STATE</b>	#8*	35,761 (up 10%)
<b>ESTIMATED FOREIGN STUDENTS EXPENDITURE IN THE STATE</b> (in millions of dollars)		\$1,026,926,109

\*Rankings include all 50 U.S. states in addition to Washington, D.C.

\*\*Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from *Open Doors 2015*. [www.nafsa.org/eis](http://www.nafsa.org/eis)

### INSTITUTIONS WITH THE HIGHEST NUMBER OF FOREIGN STUDENTS

Institution	City	Total
Ohio State University - Main Campus	Columbus	7,121
University of Cincinnati	Cincinnati	3,695
Kent State University - Kent Campus	Athens Kent	2,863
University of Toledo	Toledo	2,402
University of Dayton	Dayton	2,224

### LEADING PLACES OF ORIGIN FOR FOREIGN STUDENTS IN THE STATE

Rank	Place of Origin	% Total
1	China	39.7
2	India	15.1
3	Saudi Arabia	13.7
4	South Korea	3.8
5	Kuwait	1.7

### AMERICAN STUDENTS ABROAD

TOTAL NUMBER OF U.S. STUDY ABROAD STUDENTS ENROLLED THROUGH INSTITUTIONS IN THE STATE	2012/13	2013/14
	11,415	12,729

### STUDENTS PARTICIPATING IN U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

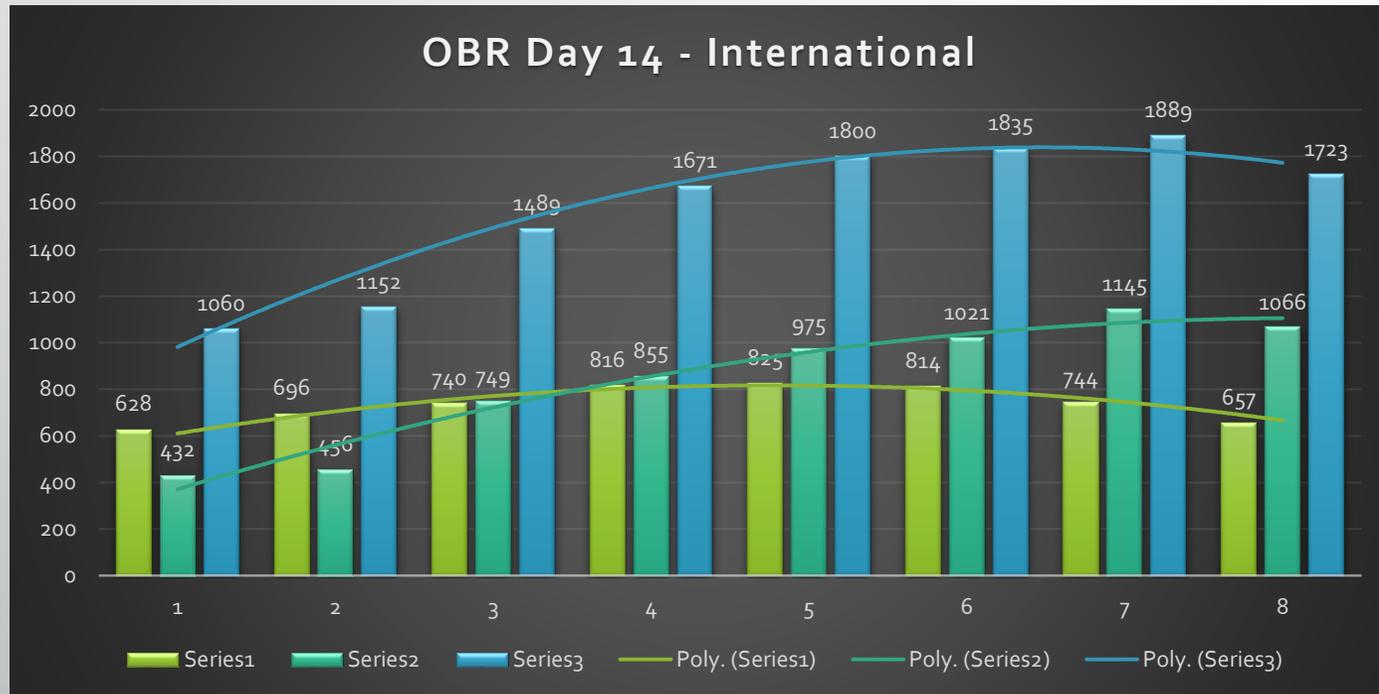
Exchange Program	Fulbright Program		Gilman Program	
	2014/15	2015/16	2013/14	2014/15
U.S. Students from colleges and universities in the state	64	74	66	63
Foreign Students at colleges and universities in the state	136	132	N/A	

Source: Open Doors: Report on International Educational Exchange, published annually by IIE with support from the U.S. Department of State's Bureau of Educational and Cultural Affairs. For more information, including press releases on foreign students in the U.S. and U.S. study abroad, and FAQs, including definitions of foreign students and foreign scholars, visit [www.iie.org/opendoors](http://www.iie.org/opendoors) or contact IIE's Public Affairs office at: +1(212) 984-5360.

# Changing WSU student demographics

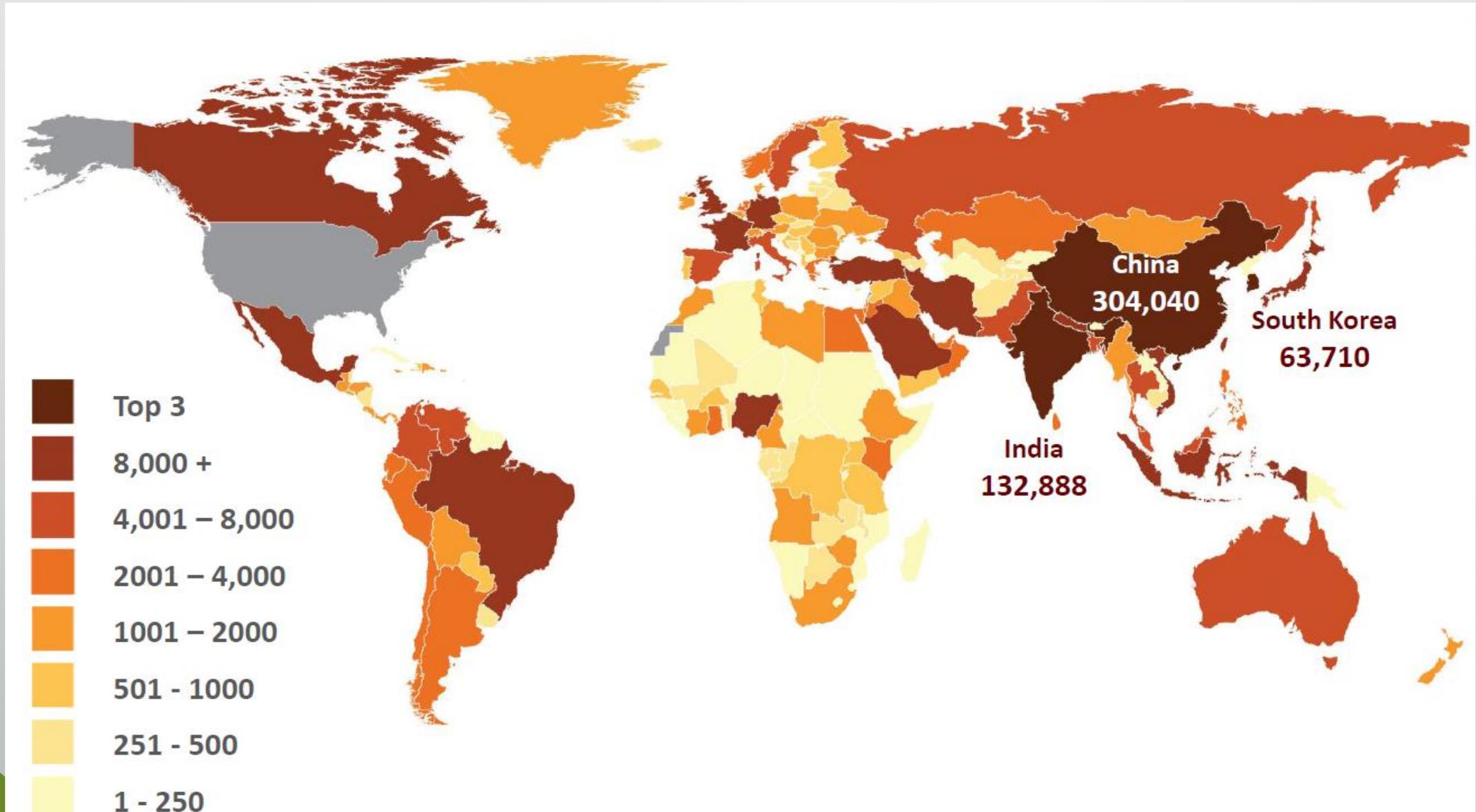
New Students	2010	2015	% Change
Undergraduates	3672	2781	-24%
Graduates	1000	1290	29%
<b>Total</b>	<b>4672</b>	<b>4071</b>	<b>-13%</b>
International	179	607	239%
% of Total	4%	15%	

# WSU International Numbers – We need to act now!



OBR Day 14	UG Int	G Int	Total Int
Fall 2012	628	432	1060
Spring 2013	696	456	1152
Fall 2013	740	749	1489
Spring 2014	816	855	1671
Fall 2014	825	975	1800
Spring 2015	814	1021	1835
Fall 2015	744	1145	1889
Spring 2016	657	1066	1723

# Source of International Students



# Sources of Wright State International Students

Country	New Students	Continuing	Total
India	304	512	816
Saudi Arabia	133	352	485
China	60	83	143
Kuwait	2	174	176
Iraq	19	9	28
United Arab Emirates	4	16	20
Libya	5	11	16
Bangladesh	6	10	16
Iran	5	10	15
Nigeria	6	6	12
Sri Lanka	1	10	11
Vietnam	5	3	8
South Korea	2	2	4
Chile	2	0	2

# WSU Study Abroad 1/5 Of National Rate

9% of U.S. student studied abroad

Academic Year	Student Participation in Study Abroad	Total Domestic WSU enrollment (OBR 14 <sup>th</sup> Fall)	Participation %
2013-14	293	16118	1.81%
2012-13	274	16750	1.63%
2011-12	259	18823	1.37%
2010-11	222	19164	1.15%
2009-10	144	18159	0.79%

## TOP FIVE MAJOR FIELDS OF STUDY OF U.S. STUDY ABROAD STUDENTS



STEM Fields  
**23%**



Business  
**20%**



Social Sciences  
**19%**



Foreign Language &  
International Studies  
**8%**



Fine or  
Applied Arts  
**7%**

Open Doors is conducted by the Institute of International Education with the support of the Bureau of Educational and Cultural Affairs of the U.S. Department of State. Online at: [www.iie.org/opendoors](http://www.iie.org/opendoors)

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**304,467** U.S. students

studied abroad for academic credit in 2013/14.

Open Doors is conducted by the Institute of International Education with the support of the Bureau of Educational and Cultural Affairs of the U.S. Department of State. Online at: [www.iie.org/opendoors](http://www.iie.org/opendoors)

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<http://www.iie.org/~media/Files/Corporate/Open-Doors/Open-Doors-Presentation-2015.pdf?la=en>



Need to control international interactions

# Lack of control over academic processes

+14

Office of the Registrar  
3640 Colonel Glenn Hwy.  
Dayton, OH 45424-0003  
(937) 775-5588  
FAX: (937) 775-5597  
e-mail: registrar@wright.edu  
http://www.wright.edu/registrar

**WRIGHT STATE UNIVERSITY**

Credit by Departmental Examination Registration Form

Name of Student \_\_\_\_\_ UID \_\_\_\_\_

**I. Procedure for student**

**NOTE: Student must be registered for the semester in which the examination is administered. Credits received by credit by evaluation will not be considered as residency credit.**

A. Obtain the signature approval for the examination from the participating academic unit (Sec. II)  
B. Pay a non-refundable \$25 Examination Fee at the Office of the Bursar.  
C. Successfully pass the examination and have academic unit complete section below. (Sec. III)  
D. Present this form to the Bursar and pay \$50 per credit hour awarded.  
E. Present this form to the Office of the Registrar for processing.

**II. Academic approval to apply for Credit by Examination**

CECS	EGR7980	Special Topic on Engineering Math
Department	Course Number	Course Title
4 SMSTR Hrs	11/19/2014	<i>[Signature]</i>
Credit Hours	Date	Signature of Departmental Chair

*Program Div*

**IMPORTANT: DEPARTMENT MUST SUPPLY DEPARTMENT BANNER NUMBER:**

WRIGHT STATE UNIVERSITY	WRIGHT STATE UNIVERSITY
TFAMISC C BURSAR	BURSAR
800 22 505250	99888
FUND	ORG ACCT
NOV 20 2014	PROG EXAM FEE
	NOV 20 2014

**III. Examination Information**

7/16/2013	<i>[Signature]</i>	<i>[Signature]</i>
Examination Date	Final Grade	Signature of Evaluator/Instructor

**IV. Special Notes:**

Approved by the Provost for Dalian students to avoid "Dalian Jiaotong University" on their WSU transcripts.  
This Credit by Examination will replace any earlier credit transfer from Dalian Jiaotong University.

Bursar Office Use Only	
DETAIL CODE	\$50 PER CREDIT HOUR AWARDED
5017	

*posted 12/16/14  
any  
requirements*

Updated 8/27/2012

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Graduate School Policy 4.81: A graduate student may be awarded graduate credit by an academic unit based on the successful completion of an examination prepared by that academic unit or portfolio assessed by that academic unit. [...] Signatures of the examiner or portfolio assessor and the department chair are required to indicate course equivalency based on completion of the examination or portfolio assessment.

# Wright State in international commercial activities

<http://www.medhacademy.com/>

#### 4) Medh Franchisee fee is too high?

Ans: Please explain to the franchisee owner that we do not charge any franchisee fees. The money which we are charging is the processing fee for the joining kit and processing the documents with the WSU as the franchisee gets registered with them as well. When we issue the franchisee association certificate, it is on behalf of WSU and the student certificates which are issued also has the franchisee address on it. Medh's investment to make any franchisee fees is close to 2.5 Lakhs - 3.0 Lakhs, we do not charge the franchisees for this investment. This is exclusively free from our end.



Wright State partners – New York, London, Dubai, Kuala Lumpur (<http://www.wright.edu/cpe/locations.html>)



Internationalization requires a comprehensive  
on-campus game plan

# Internationalization Support Structure



# A complex admission process requiring significant support service

- Large number of applications
  - ✓ Many never are completed
- Complex transcript evaluation
  - ✓ 5-10 pages
- Faculty evaluation of application is time consuming
- After admission, time delays for processing I20/visa
- Language barriers impact university – student communication
- Has to be good coordination between UCIE, GS, program and student

CECS Fall 2016	Number of Applications	Incomplete	Waiting for decision	Waiting for decision	Decision Made	Accepted	Rejected	I 20's processed	I 20's held (waiting for additional information)
		Waiting for additional information	CECS	UCIE					
CS	880	259	41	39	541	313	228	181	334
EE	369	113	24	55	177	129	48		
ME	289	123	74	28	64	37	27		
BIE	117	42	4	14	57	36	21		

# International Student Friendly Policies

## Example of potentially devastating impact for international students

- A student who earns grades of B, B, C in the 1st semester is on probation. If they earn B, B, C in the 2nd semester, they are dismissed. Even though the Graduate School policy allows for repeating 2 courses and allows two C's on the POS if the GPA is 3.0 or greater.

B,B,B | A,B,B | A,B,C,C → graduate

B,B,C | A,B,B | A,B,B,C → probation/graduate

B,B,C | B,B,C | -, -, -, - → probation/dismissed

B,B,C | A,A,A | B,C | - → probation/dismissed

- This policy is being revised, but it caused concern among international students and their families; and potentially influenced applications from future students.

## The graduate school policy 6.35: Probation and Dismissal reported to Senate at its March 23, 2015

*Students admitted in regular status who have attempted twelve quarter hours or nine semester hours of graduate credit will automatically be placed in probationary status the term their cumulative graduate grade point average drops below a 3.0. A student in probationary status may remain enrolled only as long as all of the following conditions are met:*

- a) The student's current semester GPA is 3.0 or higher;*
- b) The total number of hours the student has earned that would count toward the student's degree program is less than or equal to the total number of hours required for completion of the program plus an additional nine hours;*
- c) The student undergoes formal advising before registering.*

*If any of the above conditions is not met, then the student will be immediately dismissed. **Students so dismissed cannot petition the decision and can reapply for admission only after having been un-enrolled for at least one semester.***

# Career Services

## **Region to hold job fair for international students**

Local colleges and universities are teaming up with area employers for the second International Students Career Fair.

The Cincinnati USA Regional Chamber's Diverse by Design initiative has set a goal to increase the regional talent base by 75,000 people by 2020. Retaining more of the area's international students is a part of that strategy.

The event runs from noon to 4 p.m., March 9 at Great Hall on the University of Cincinnati campus at 2600 Clifton Ave.

More than 400 students from University of Cincinnati, Cincinnati State, Northern Kentucky University, Miami University, Thomas More College, Xavier University and the University of Dayton are expected to attend, along with local companies and representatives from the Chamber and Greater Cincinnati's international chambers.

<http://www.cincinnati.com/story/money/2016/03/07/region-hold-job-fair-international-students/81432804/>

- Over 450 students attended this event, only 8 employers were present
- International students can readily fall prey to unscrupulous consulting firms who
  - ✓ hire our students as consultant
  - ✓ falsify their resumes by adding years of experience
  - ✓ bill at higher rates and collect money from the students
  - ✓ student struggle in jobs for which they are not qualified
  - ✓ The reputation of our students and university suffer
- The ability to place international students in appropriate jobs is critical to the success of our international strategy

