

Program of Study Request

Form Id: 13158

Form Status: Process

Please take action on the form.

This service has been developed initially to support the conversion of the university's course inventory from a quarters to a semesters curriculum. **Getting started ...**

Type of Request:

- New
 Modify
 Deactivate
 Terminate
 Quarter to Semester

For *Deactivate*, the program must be terminated no later than the conclusion of 7 years from the deactivation and all students must complete degree requirements by this date. The Registrar's Office will notify the department when all students have completed degree requirements of the deactivated program.

Client Info

Name: Martha L. Antolik
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Phone: 937.775.2354
Department: Communications
Location: Millett Hall 428, 3640 Colonel Glenn Hwy.

Program of Study

COM - Media Studies / Minor

Effective Term: Spring 2016

Level: Undergraduate

College of Liberal Arts

Degree:

Major:

Minor: Media Studies *New

Program:

Concentration:

Add'l Info:

Approvals

Activity	Role	Client	Status	Time
Primary Route				
Dept_Review	Dept of Communication	Melissa Spirek	Review	01/05/2015 10:50:08
CCC_Eval	UG Chair of College of Liberal Arts	Herbert E. Dregalla	Approve	04/14/2015 14:54:04
Dean_Review	Dean of College of		Review	04/14/2015

Liberal Arts	Herbert E. Dregalla	14:54:49
UCAP_Eval	UCAP Chair	Karen Meyer
	Approve	10/22/2015 12:35:53
Office Route		
Registrar_Proc	Registrar Office	Pending

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3640 Colonel Glenn Highway - Dayton, Ohio - 45435

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Proposed Minor in Media Studies

I. Title of Program: Minor in Media Studies*

Department: Communication

College: Liberal Arts

I. Objectives: The minor in Media Studies is designed for students who want to develop knowledge and skills in media communication to supplement another major. The minor may be especially useful for students majoring in marketing, business, science, health sciences, computer science, and education, as well as students majoring in all other areas of the liberal arts. The Media Studies minor will provide an understanding of communication and media through both theoretical and practical courses. The Media Studies curriculum requires students to demonstrate competencies related to communication and media, writing, performance, and production, with emphasis on ethics and critical thinking. As media communication continues to evolve, the curriculum will embrace the entrepreneurial spirit and social changes presented by emerging technologies of communication and information.

II. Description (Catalog): The Media Studies minor will include both theoretical and applied courses. The media curriculum requires students to demonstrate competencies related to communication and media, writing, performance, and production, with emphasis on ethics and critical thinking. As media communication continues to evolve, the curriculum will embrace the entrepreneurial spirit and social changes presented by emerging technologies of communication and information.

III. Admissions Requirements: Admission requirements are designed to be consistent with existing department requirements. These requirements are as follows:

1. Student must be an undergraduate and have junior status
2. Student must have admission in another degree program
3. Student must have completed 60 hours of coursework
4. Student must have a minimum GPA of 2.5

IV. Program Requirements: The proposed minor is based on the major degree program; see above admissions requirements for minoring in Media Studies.

V. Program Quality: The proposed minor is based on the major degree program and the program quality is the same.

VI. Student Performance: Students must maintain a minimum 2.0 GPA.

VII. Curriculum Coordination: The proposed minor does not include new courses or require additional library resources. The courses are regularly taught by communication faculty.

VIII. Resource Coordination: The proposed minor is a packaging of existing courses that are regularly taught by communication faculty.

IX. Program Staffing: The proposed minor will be taught by current communication faculty.

*See attached list of courses for this minor

Minor Requirement in Media Studies*

Faculty:

Professors Gaines
Associate Professor
Assistant Professors Peterson, Ware
Lecturer Baxter

College	Liberal Arts
Department	Communication
Degree, Major Program	
Degree, Minor Program	Media Studies

Program Requirements:	Hours
COM 1520 Mass Communication	<i>Credit Hour(s): 3</i>
COM 2560 Basic Media Writing	<i>Credit Hour(s): 3</i>
COM 4620 Mass Media Law and Regulation	<i>Credit Hour(s): 3</i>
COM 3680 Visual Communication	<i>Credit Hour(s): 3</i>
COM 4710 Topics in Communication (take twice)	<i>Credit Hour(s): 6</i>
	Required Courses: 18 hours

Academic Program of Study

College:	Liberal Arts
Department:	Communication
Degree (A.A. B.S., B.F.A., etc.) & Title:	
Concentration, Track, Option, Specialization:	
Minor Program Title:	Media Studies
Certificate Program Title:	

Note, please highlight additions & modifications. Please strikethrough deletions.

Current Program	Hours	Revised Program	Hours
I. Wright State Core		I. Wright State Core	
II.		II. Course Requirements for the minor: COM 1520 Mass Communication COM 2560 Basic Media Writing COM 4620 Mass Media Law and Regulation COM 4640 Media Criticism	12
III.		III. Choose two from the following: COM 3450 Public Relations Principles and Practice COM 3680 Visual Communication COM 3660 Advanced News Writing COM 4110 Performance for the Media COM 4250 Health Communication COM 470 Topics in Communication	6
IV.		IV.	

V.	
Total:	

V	
Total:	18

Notes: Please provide additional information for program accuracy.

The minor in Media Studies is designed for students who want to develop knowledge and skills in media Communication to supplement another major. The minor may be especially useful for students majoring in marketing, business, science, health sciences, computer science, and education, as well as students majoring in all other areas of the liberal arts.

Students in the Media Studies minor will gain an understanding of communication and media through both theoretical and practical courses. The Media Studies curriculum requires students to demonstrate competencies related to communication and media writing, performance, and production, with emphasis on ethics and critical thinking. As media communication continues to evolve, the curriculum will embrace the entrepreneurial spirit and social changes presented by emerging technologies of communication and information.